## Google Boot Camp

Provided in partnership by



Google
Applied
Digital
Skills

# **Courtney Monnette**

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Phone
Social media



## **Early to the Session?**

Please make sure you're registered for this <a href="https://formstack.io/28E56">https://formstack.io/28E56</a>

If you don't have a Google account, sign up for one for free:

https://accounts.google.com/signup

## Enter for your chance to win \$1,000!

Submit your success stories NOW at www.educateandelevate.org/google

Every month the COABE office will select one lucky winner to receive \$1,000! If you utilize the Google Applied Digital Skills curriculum, you can submit a success story.



## Enter for your chance to win \$1,000!

Submit your success stories at <a href="https://www.educateandelevate.org/google">www.educateandelevate.org/google</a>

# May's Winner: Dave Christopher from AMPED in Louisville, KY



June's Winner: Michelle Schallmo from Triton College's AE Program in Chicago, IL



# July's Winner: Maureen Rudy from Metropolitan State University of Denver in Colorado





# Applied Digital Skills

Introduction to our digital skills curriculum

g.co/applieddigitalskills/COABE



#### **OBJECTIVES**

- 1. Introduction to digital literacy, G Suite and Applied Digital Skills
- 2. Getting Hands-On Practice
- 3. Share Project Progress and Discussion
- 4. Next Steps: Use Applied Digital Skills with your Adult Learners

### Introduction to digital literacy, G Suite and Applied Digital Skills

### **Discussion Topics**

- How has digital literacy impacted your life?
- What is digital literacy? What are digital skills?
- Name some things you've done in this week that required digital skills.
- Name one job that doesn't require digital skills.
- What are some of the challenges you've seen students face when making a resume, creating a budget or filling out a job application?

#### **Introduction to Digital Literacy**

#### **CHALLENGE:**

The job market is changing — and employers are looking for skills that many people aren't learning.

#### **OPPORTUNITY:**

Technology lessons can build practical skills that prepare people for the fastest growing job sectors.

Think of 2005 and how mobile technology has changed since then. Having basic digital skills is key to life and jobs today.

Get a new job with more open doors

Keep up with the changing landscape in the US

Learn practical life skills like sending emails

Grow in their careers in meaningful ways

# Digital Literacy for Adults is important.

Grow economic and educational opportunities

Understand kids' homework assignments

Use free tools that help them with everyday tasks like making a budget Access online social services and other government services

#### **G SUITE:**

G Suite Apps include Gmail, Docs, Slides, Drive, Calendar, Sheets, and more. Knowing how to use these online apps is high-in-demand.

#### Snapshot of Usage

- Gmail has more than 1.4 billion users.
- More than 800 million Drive users.







Search







Mail







## **Example: Google Drive**

- An online hard drive where you can store all your files stories, designs, drawings, recordings, videos - anything! And it's free!
- Drive has lots of storage, so you and your students don't have to worry about full disks, deleting old files, or losing anything when a computer crashes.

## Google products that promote collaboration

Students can work together, in class or at home, to complete assignments and group projects. All of their work is auto-saved, and they can even edit without WiFi.

- Google Docs: documents come to life with smart editing and styling tools to help you easily format text and paragraphs.
- Google Sheets: spreadsheets for analyzing, visualizing, & charting data

- **Google Forms:** quick & easy surveys to gather information
- Google Slides: a presentation tool that makes it easy to tell stories
- Google Drawings: Graphics and flowchart creation with shapes, text, and images
- ...and more like Gmail,
   Search, Maps, etc.

#### **SOLUTION:**

Applied Digital Skills is a set of free, video-based technology lessons that prepare learners of all ages for the growing number of jobs that require basic digital skills.



## Builds Real-life Skills

Grow with Google



#### **Digital skills**

Coding

Spreadsheets

Data visualization

Graphic design

Website publishing

Document formatting

Internet search

Flle organization



#### Life & soft skills

Communication

Organization

Budgeting

**Event planning** 

Research

Group decision-making

Creating presentations

Resume writing





















Script

Slides

Search

Sheets

Maps

Mail

Docs

Sites

**Forms** 

## Some key features...

- Video-based so you don't need to be an expert to teach it
- Self-paced so students can work at their own speed
- Project-based so it's all relevant (students come out with actual research reports, resumes, cover letters, etc.)
- Extensive with 250+ hours of lessons, from basic lessons (i.e. conduct a Google search for the first time) to advanced lessons (i.e. making a business plan)
- Flexible with lessons as short as 45 minutes, and as long as 9+ hours so you can pick whatever is best for you
- Online and FREE

# Applied Digital Skills is used in lots of learning environments ....

#### TRADITIONAL LEARNING

#### **BLENDED LEARNING**



How might using a computer-driven curriculum impact what our classrooms look like?

What might change? What shouldn't change?

# **Example: Intergenerational (Parent - Child) Community Center in KY**

"At the Academy of Music Production, Education, and Development in Louisville, KY, Applied Digital Skills is helping provide free job training for parents. AMPED offers music programs for children and teens, ages 8-17. Because the community is primarily low-income families, these classes are free, on a "Pay with your Grades" system. Students are able to learn valuable music production, comprehension and development skills that help them see a future beyond the poverty line.

Applied Digital Skills became part of the weekly classes once instructors saw that the adults needed a more foundational digital literacy base to succeed. The parents loved the Applied Digital Skills curriculum, which helped them develop both technical and soft skills for applying and interviewing for, then succeeding in, jobs.

Families work together on a service learning project using the Plan an Event lesson. Then, parents use budgeting, resume building, and other job search lessons in their adult-only time."

## **Example: Community College in TX**

""As the technology coordinator for Triton College, I was looking for curriculum that would enable my students to gain skills necessary for post-secondary and workplace placement.

Google's Applied Digital Skills affords students this opportunity. My students are working independently with no prior coding background, and the majority have English as their second language.

This curriculum has helped them to develop maps with locations using coding. Additionally, these students have very limited computer backgrounds, some of whom had no prior computer experience before taking classes with me. Now, these students are writing papers, and working in small groups to complete projects that they would in the workforce and in post-secondary education. Everyone is amazed at how adept these students are at creating something from nothing just by using the Applied Digital Skills curriculum and with minimal assistance from me! They have increased their confidence with computers and their self-efficacy is evident from their stories and presentations."

### **Getting Hands-On Practice**

# Open your Web Browser and go to the Applied Digital Skills website:

g.co/applieddigitalskills/coabe

/coabe is important!

#### **Get Hands On Practice**

- 1. Make a Teacher Account and Set up your Profile
- 2. Make your first class
- Start using a lesson and completing an activity to share with the rest of the class

#### STEP 1:

Sign into the website **g.co/applieddigitalskills/COABE**. Click Sign Up.

You will need a Google account to sign in.

If you do not already have a Google account, you can create one for free at www.accounts.google.com/signup

#### Google

For Education

Applied Digital Skills

For Teachers

For Students

Curriculum

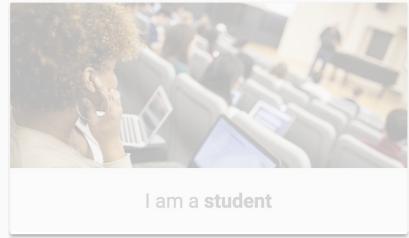
Sign in

Sign up



#### **STEP 2:**

Choose your role as a **teacher** 

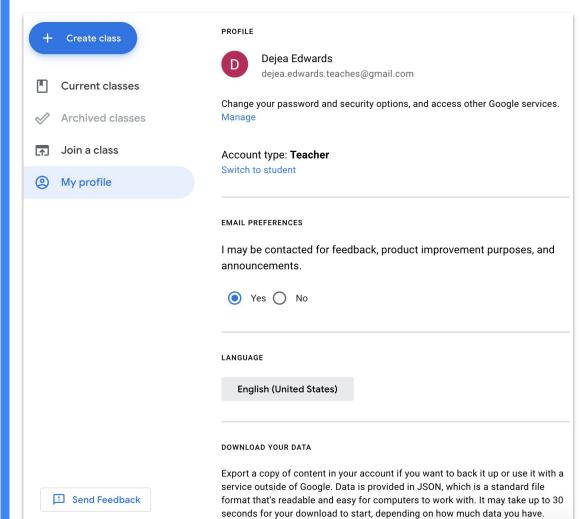




#### **STEP 3:**

#### Set up your profile

Adding more information, like how you heard about the curriculum, will enable the Google team to email you support, tips and tricks and more.

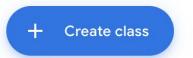


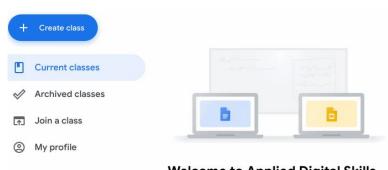
#### **STEP 4:**

# Create a class and share class code with students

Use the blue plus button to add a class to your dashboard.

A unique code will be provided for you. This is the code the students will use so they can join your class.





#### **Welcome to Applied Digital Skills**

To start, create a class for your students to join. Then, add lessons from the curriculum and track your students' progress.

Have a teacher code? Join a class as a co-teacher

#### **STEP 5:**

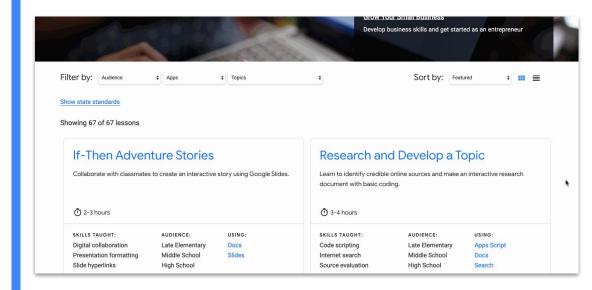
## Start using the curriculum!

Browse the lessons and choose the one(s) you'd like to teach.

Use **filters** to find specific lessons that interest you such as:

- Lessons for adult learners
- Lessons for job skills



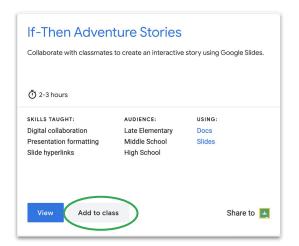


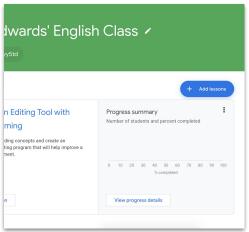
#### STEP 6:

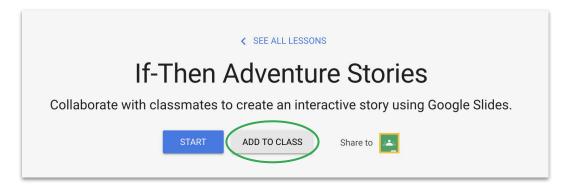
## Add lessons to your class

Click the "Add to class" button the curriculum page, the "Add to class" button on the lesson page, or the "Add lessons" button on your teacher dashboard to add lessons to your class.

Your students will see a list of added lessons after they sign in and join your class.





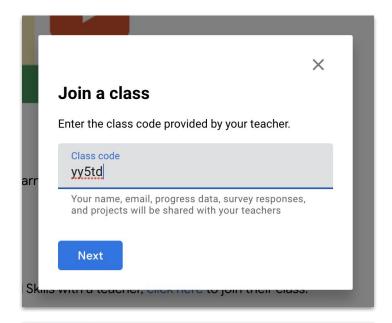


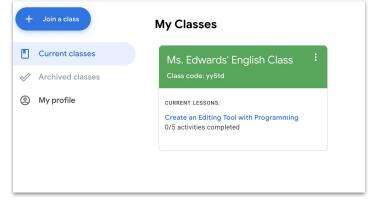
#### **STEP 7:**

#### Students start learning

After students join your class with your class code, they should see your class and the lessons that you've added.

Tell students to click on a lesson to get started.





## **Lesson Examples**

- Digital Tools for Everyday Tasks [4-9 hours]
- Track your Monthly Expenses [45 minutes]
- Create a Presentation "All About a Topic" [45 minutes]
- Start a Resume [45 minutes]

### HANDS ON TIME

Temporarily switch to a student account from your profile. Join my class with the Class Code: [XXXX]

Watch the video lessons, which will guide you through the lesson assignment. Be prepared to share your project with the rest of the class. Work in small groups or raise your hand with questions. Go back to your profile and switch your account back to a TEACHER account.

## **Share Project Progress and Discussion**

#### **Discussion Questions**

- 1. Which project / lesson did you undertake? Can you share your project progress with your colleagues?
- 2. What other lessons look interesting to you?
- 3. How might you begin sharing this free resource with your students using the class you created?

# Next Steps: Use Applied Digital Skills with your Adult Learners

With your teacher account, make your first virtual class. Name your class and select a lesson to "Assign" to your class.

#### **Discussion**

Which lesson did you pick and why did you decide to assign that one to your students?

### **Next Steps**

- Share an Applied Digital Skills lesson with your students in the next few classes you teach
- Share your Story and encourage your students to share theirs as well for a chance to win \$1000 and be featured by Google and COABE
- 3. Keep in touch with your trainer by visiting our "Community of Practice". Directions on next slide on how to connect with us there!

# Join our Community of Practice

Now that you've completed your COABE/Google Boot Camp, you can keep in touch with your trainer and access other resources. We wanted to design a place to communicate and continuing growing together after your Boot Camp is over. Please follow these steps to meet us:

- 1. Go to www.coabe.org
- Click on Resources Tab along the top
- 3. Scroll down to Adult Educator Resources and click on it
- 4. Click on Community of Practice Tab along the top
- 5. You will find a variety of resources and you can keep in touch with your trainer by clicking on "Ask an Expert"

# **Post Workshop Survey**

Please open your Web Browser and complete the anonymous survey at:

g.co/applieddigitalskills/postPD

Every month the COABE office will select one lucky winner to receive \$1,000! If you utilize the Google Applied Digital Skills curriculum, you can submit a success story.



# Enter for your chance to win \$1,000!

Submit your success stories at <a href="https://www.educateandelevate.org/google">www.educateandelevate.org/google</a>

### **APPENDIX 1: Lessons**

A list of ALL the lessons available on Applied Digital Skills for you to choose from in case you want trainees to focus on specific lessons



# Use Google to Get a New Job

#### **DESCRIPTION**

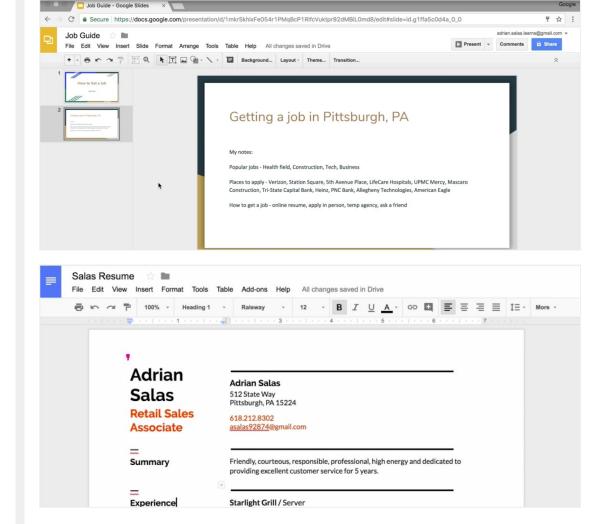
Practice job search skills with Google tools

#### PRACTICAL LIFE SKILLS

Research, resume writing, job search

#### **DIGITAL APPLICATION SKILLS**

Document formatting, spreadsheet organization





### **Plan and Budget**

#### **DESCRIPTION**

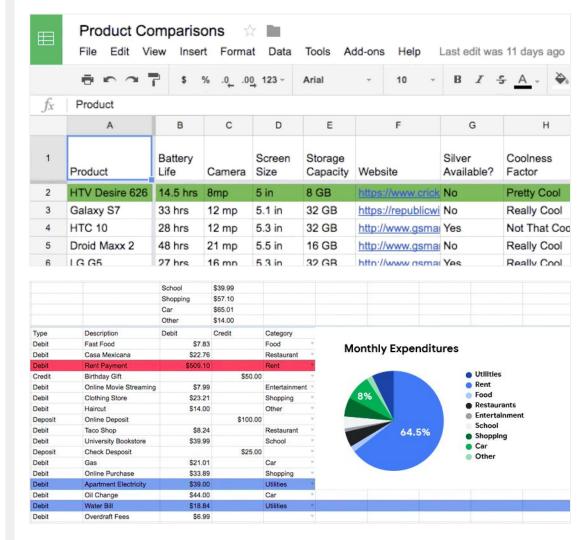
Make good financial decisions by analyzing spending, researching and comparing costs, and planning major purchases

#### PRACTICAL LIFE SKILLS

Research, financial analysis, problem solving, decision making

#### **DIGITAL APPLICATION SKILLS**

Data analysis, conditional formulas, spreadsheet organization





## Digital Tools for Everyday Tasks

#### **DESCRIPTION**

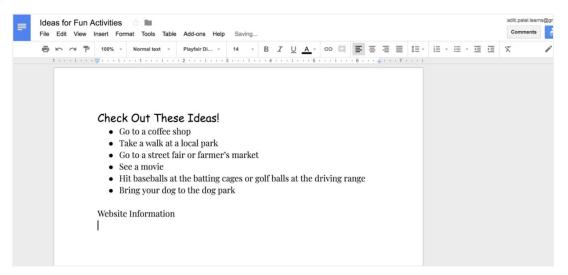
Learn foundational digital skills to make your life more efficient

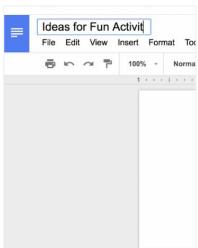
#### PRACTICAL LIFE SKILLS

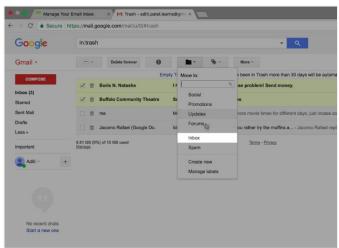
Communication, research

#### **DIGITAL APPLICATION SKILLS**

Account setup, email, documents, internet search









### Plan an Event

#### **DESCRIPTION**

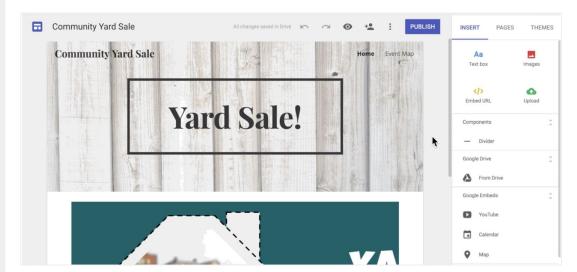
Create to-do lists, assign tasks and promote an event

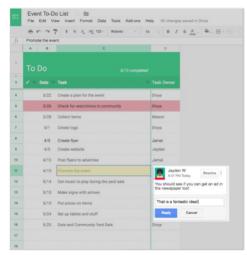
#### **PRACTICAL LIFE SKILLS**

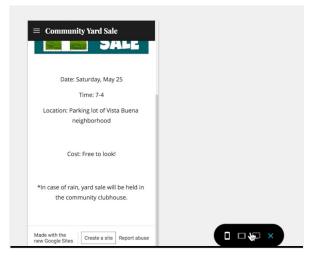
Decision making, planning, organizing

#### **DIGITAL APPLICATION SKILLS**

Digital publishing, document formatting, effective communication









### **Plan and Budget**

#### **DESCRIPTION**

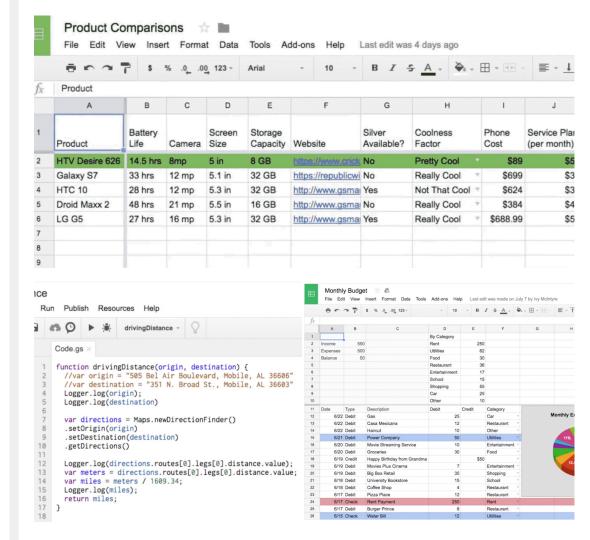
Make good financial decisions by analyzing spending, researching and comparing costs, and planning major purchases

#### PRACTICAL LIFE SKILLS

Research, financial analysis, problem solving, decision making

#### **DIGITAL APPLICATION SKILLS**

Data analysis, conditional formulas, spreadsheet organization





# Use Google to Get a New Job

#### **DESCRIPTION**

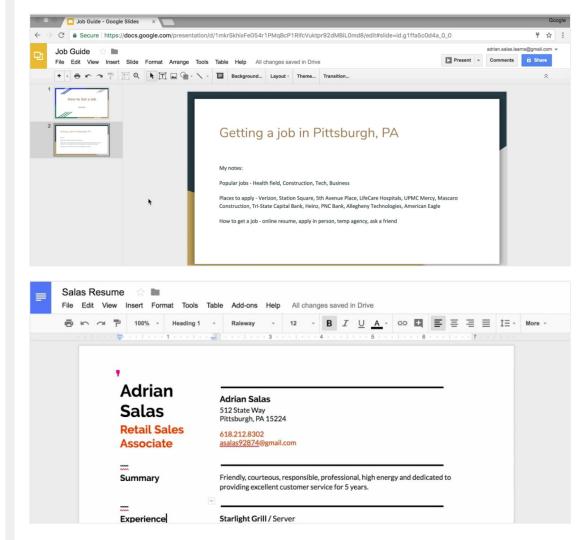
Practice job search skills with Google tools

#### PRACTICAL LIFE SKILLS

Research, resume writing, job search

#### **DIGITAL APPLICATION SKILLS**

Document formatting, spreadsheet organization





# Manage a Project with Digital Tools

#### **DESCRIPTION**

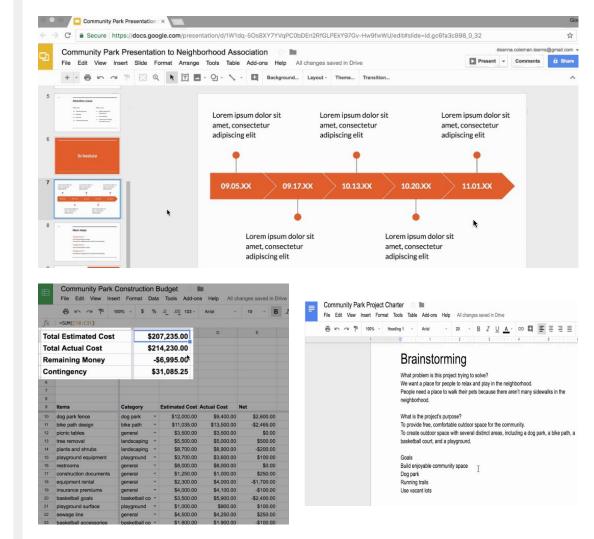
Plan a team project, track its progress and budget, and prepare a summary report

#### PRACTICAL LIFE SKILLS

Planning, organizing, budgeting, collaboration

#### **DIGITAL APPLICATION SKILLS**

Project management and team organization using Docs, Slides and Sheets





# Research and Writing

#### **DESCRIPTION**

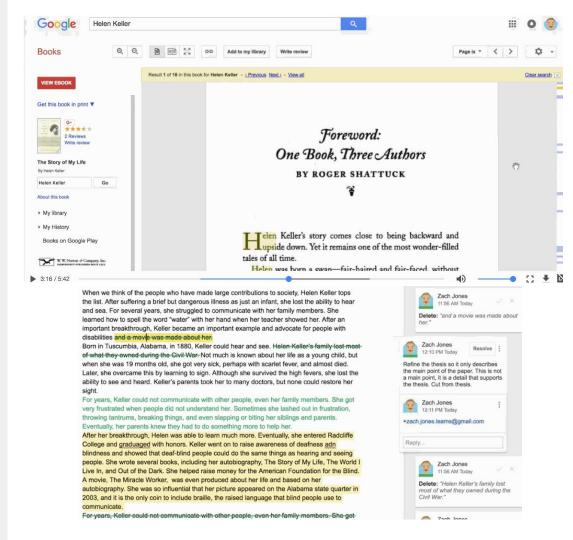
Write and revise a paper from start to finish

#### PRACTICAL LIFE SKILLS

Research on the internet, evaluate sources, draft and publish findings

#### DIGITAL APPLICATION SKILLS

Document formatting, digital collaboration, digital publishing





## Digital Tools for Everyday Tasks

#### **DESCRIPTION**

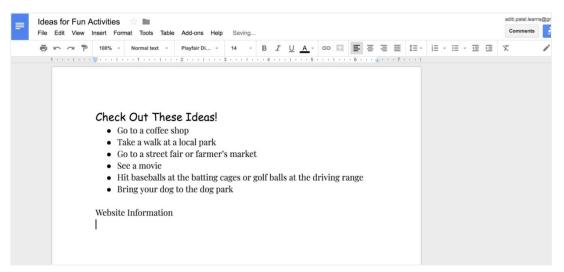
Learn foundational digital skills to make your life more efficient

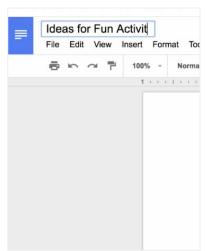
#### PRACTICAL LIFE SKILLS

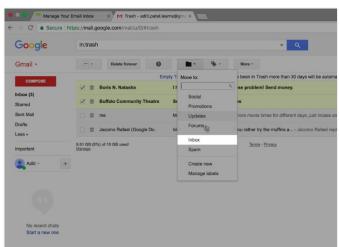
Communication, research

#### **DIGITAL APPLICATION SKILLS**

Account setup, email, documents, internet search









## Effective Communications at Work

#### **DESCRIPTION**

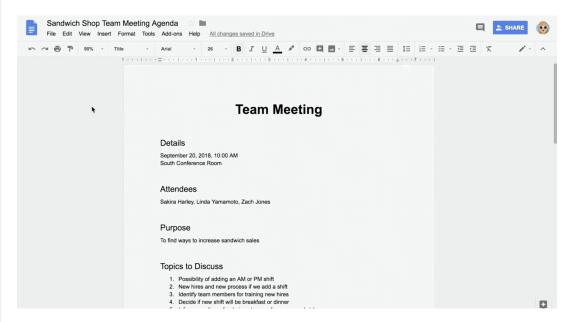
Use digital tools to effectively communicate and collaborate with others at work

#### PRACTICAL LIFE SKILLS

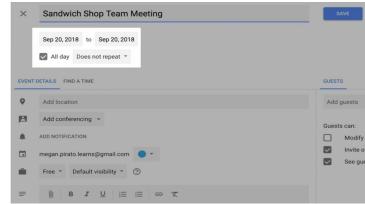
Organize meetings, share information, collect feedback, communicate and present complex ideas

#### **DIGITAL APPLICATION SKILLS**

Digital collaboration, presentation tools, online scheduling, data collection









### **Negotiate Your Salary**

#### **DESCRIPTION**

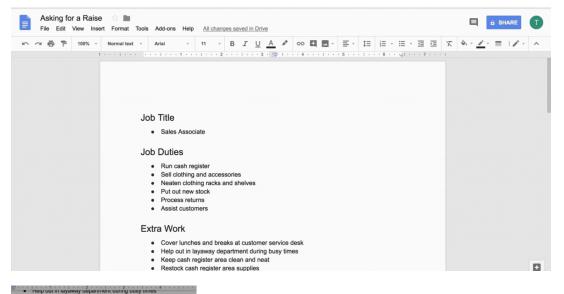
Gather and organize information, assess your timing and prepare to ask for a raise

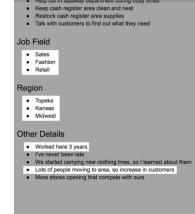
#### PRACTICAL LIFE SKILLS

Research, negotiation, communication

#### **DIGITAL APPLICATION SKILLS**

Digital collaboration, document formatting, internet search, spreadsheet design





Employer Priorities	My Accomplishments
Customer service	Was given straight "excellents" on customer surveys Volunteered to cover meal breaks and busy times on customer service desk
Efficiency	Made sure all registers were well stocked with register tape, pens, and supplies Cleaned up register area between customers
Reliability	Have not been late Always find someone to cover my shift if I need to be out
Teamwork	My team sold the most belts during out "accessories challenge"



# **Build Your Online Business**

#### **DESCRIPTION**

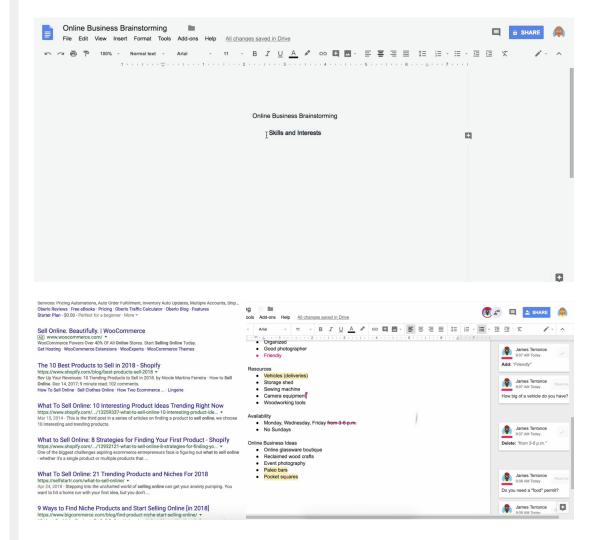
Create or grow an online business to sell a product or service

#### PRACTICAL LIFE SKILLS

Business planning, market research, collecting feedback

#### **DIGITAL APPLICATION SKILLS**

Digital publishing, document formatting, internet search, spreadsheet organization





### Give and Receive **Feedback**

#### **DESCRIPTION**

Learn to request, give and receive written feedback in shared documents

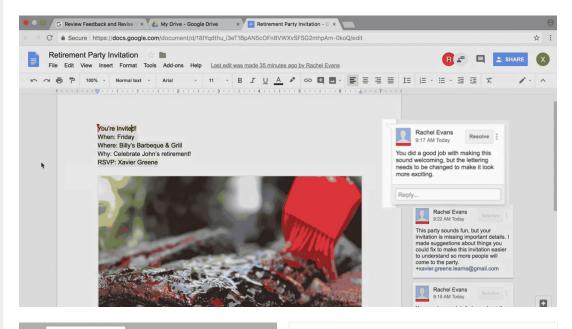
#### PRACTICAL LIFE SKILLS

Effective communication, collecting feedback, writing and editing

#### **DIGITAL APPLICATION SKILLS**

Digital collaboration, digital communication

Grow with Google







When: Friday

Where: Billy's Barbeque & Grill Why: Celebrate John's retirement!

RSVP: Xovier Greene





# Plan Effective Meetings

#### **DESCRIPTION**

Create a meeting agenda to share with others, collect feedback, run a successful meeting, take notes, and assign action items

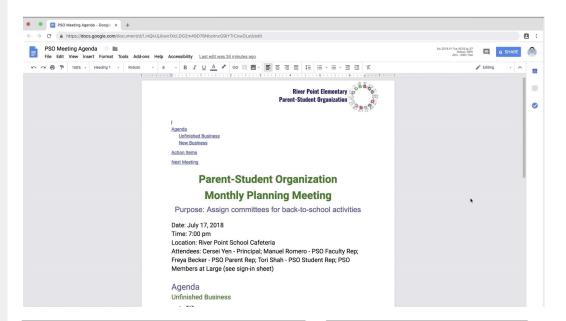
#### PRACTICAL LIFE SKILLS

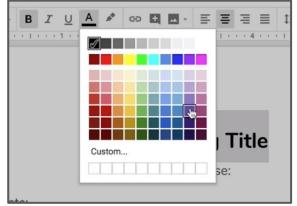
Effective communication, professional communication

#### **DIGITAL APPLICATION SKILLS**

Digital collaboration, document formatting, effective communication

Grow with Google





# New Business 1. Discuss vacation days - submit reques allowed, clarify blackout dates Notes: 2. Brainstorm and vote on new menu pror Notes: 3. Discuss Christmas vacatiohsltem 3 Notes: 4. Item 4 Notes: Action Items Item 1 Notes:



### Start a Resume

#### **DESCRIPTION**

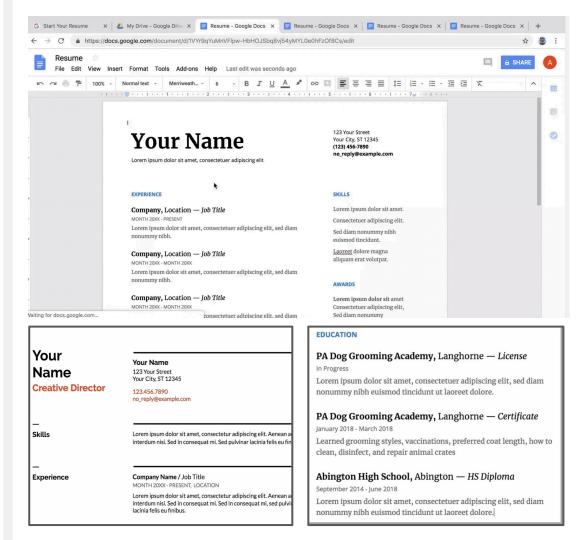
Select a resume template, use headings, and add your information to a resume

#### PRACTICAL LIFE SKILLS

Resume writing

#### **DIGITAL APPLICATION SKILLS**

Document formatting, templates, headings





### **Edit Your Resume**

#### **DESCRIPTION**

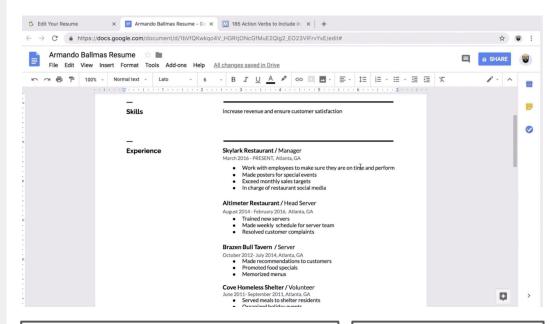
Edit your resume to make it stronger and more appealing to an employer

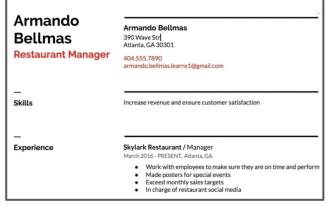
#### PRACTICAL LIFE SKILLS

Resume writing, document editing, online research

#### **DIGITAL APPLICATION SKILLS**

Document formatting, templates, headings









# Track Your Monthly **Expenses**

#### **DESCRIPTION**

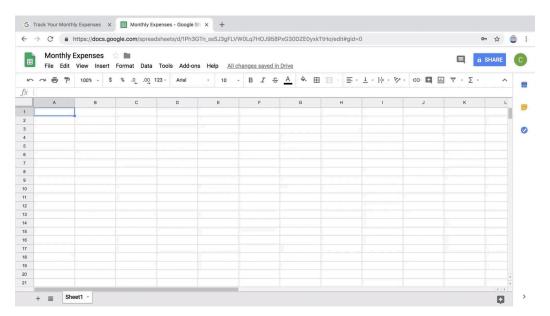
Use a spreadsheet to track your monthly expenses

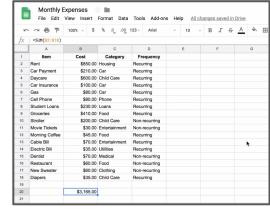
#### PRACTICAL LIFE SKILLS

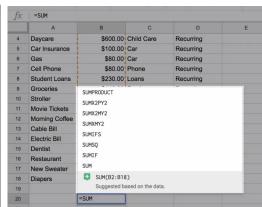
Budgeting, financial planning, personal finances

#### **DIGITAL APPLICATION SKILLS**

Spreadsheet formatting, spreadsheet organization, conditional formulas, data organization









## G Suite Certification: Slides (3 lessons)

#### **DESCRIPTION**

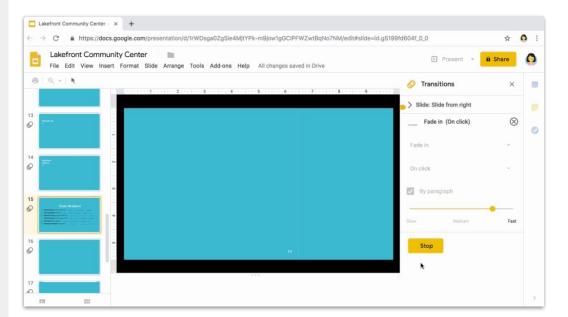
Prepare for the G Suite Certification exam by creating, adding information to, and sharing a presentation in Google Slides.

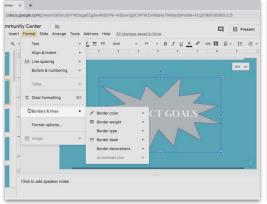
#### PRACTICAL LIFE SKILLS

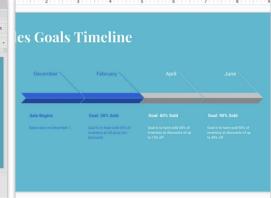
Slideshow creation for work or life, flexible presentation of information

#### **DIGITAL APPLICATION SKILLS**

Presentation formatting, presentation design, presentation sharing









# **G Suite Certification: Sheets (3 lessons)**

#### **DESCRIPTION**

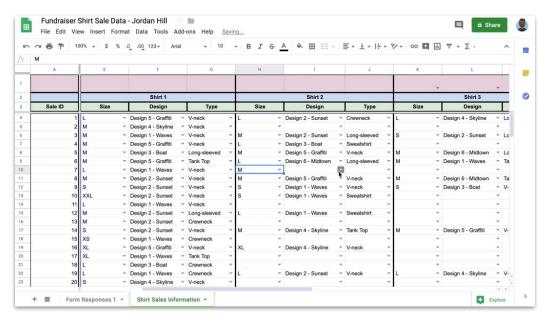
Prepare for the G Suite Certification exam by editing, organizing, analyzing, managing, and maximizing data in Google Sheets.

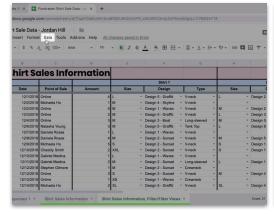
#### PRACTICAL LIFE SKILLS

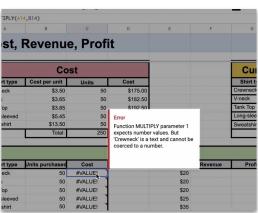
Budgeting, tracking time, tracking finances, managing a business

#### **DIGITAL APPLICATION SKILLS**

Spreadsheet formatting, spreadsheet organization, data analysis, functions, filters









### G Suite Certification: Docs (2 lessons)

#### **DESCRIPTION**

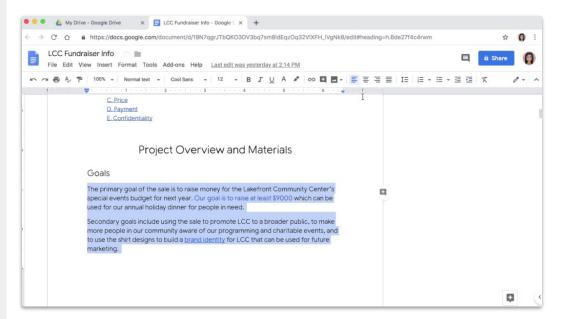
Prepare for the G Suite Certification exam by setting up, formatting, and working successfully in Google Docs.

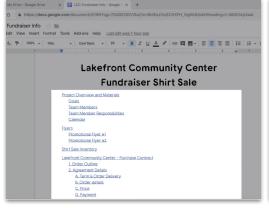
#### PRACTICAL LIFE SKILLS

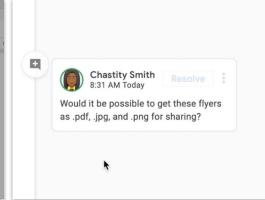
Note taking, creating agendas, sharing assignments or information, collaborating

#### **DIGITAL APPLICATION SKILLS**

Document set up, text formatting, digital collaboration









# **G Suite Certification:** Hangouts

#### **DESCRIPTION**

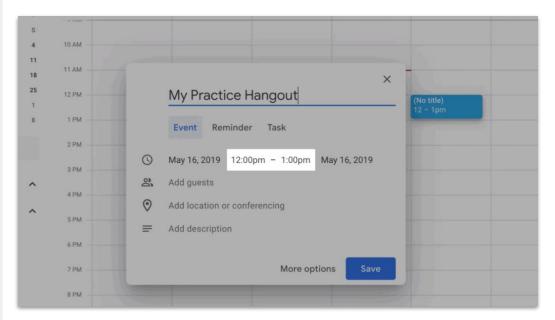
Explore the basic tools and functions in Hangouts and Hangouts Meet to prepare for the G Suite Certification exam.

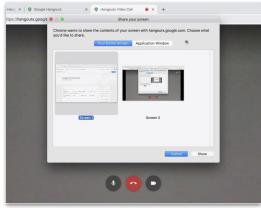
#### PRACTICAL LIFE SKILLS

Communicating with family, friends, associates, and colleagues

#### **DIGITAL APPLICATION SKILLS**

Instant messaging, video chat, troubleshooting









# **G Suite Certification: Gmail**

#### **DESCRIPTION**

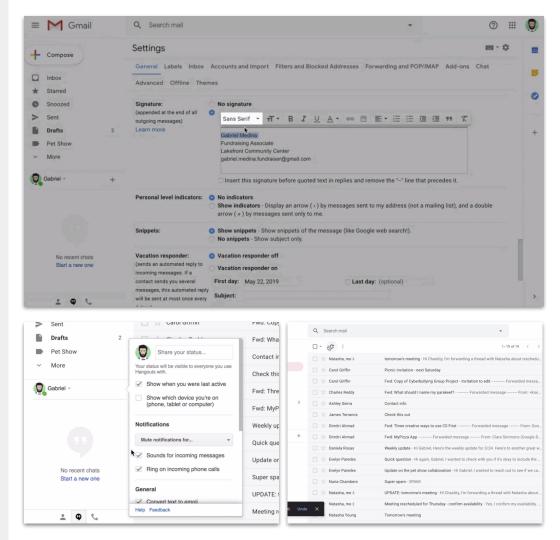
Prepare for the G Suite Certification exam by learning how to manage your inbox and communicate with others in Gmail.

#### PRACTICAL LIFE SKILLS

Communication, inbox organization

#### **DIGITAL APPLICATION SKILLS**

Adding attachments, filtering and sorting messages into folders





# **G Suite Certification: Drive**

#### **DESCRIPTION**

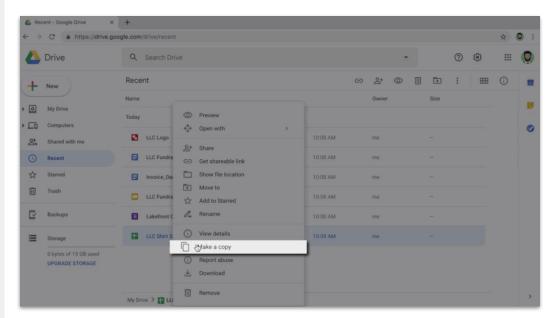
Prepare for the G Suite Certification exam by organizing, managing, and sharing files with Google Drive.

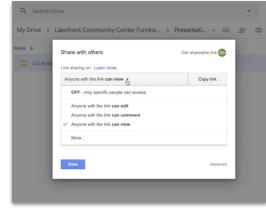
#### PRACTICAL LIFE SKILLS

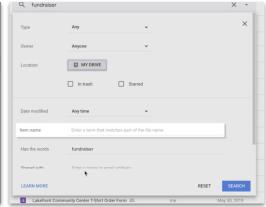
Use the cloud, easily access photos, documents, and more from anywhere.

#### **DIGITAL APPLICATION SKILLS**

Managing files and folders, locating files and folders, changing display and sharing settings Growwith Google









# Prepare for Your Business Plan

#### **DESCRIPTION**

Research and organize information to prepare to write a business plan.

#### PRACTICAL LIFE SKILLS

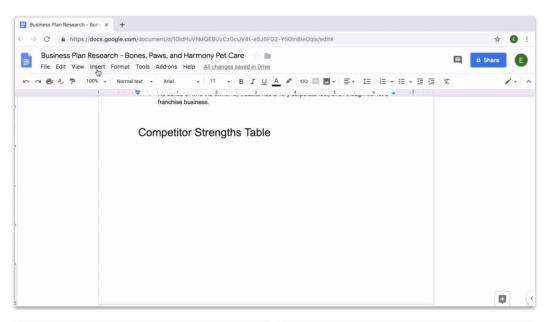
Search for information, add research to a document, collaborate

#### **DIGITAL APPLICATION SKILLS**

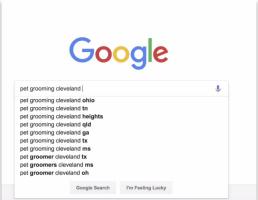
Format text and add tables in a document, use search tools, share files













### Write a Business Plan

#### **DESCRIPTION**

Begin writing a business plan to define and organize your business's development and growth.

#### PRACTICAL LIFE SKILLS

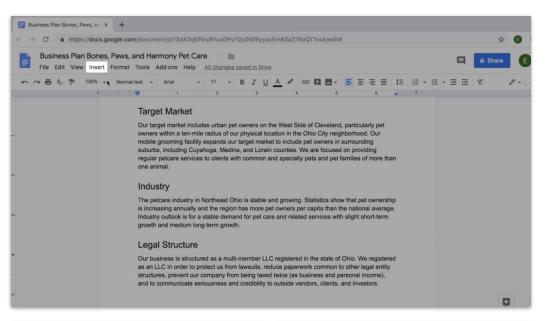
Create business documents, start a business, plan for your business

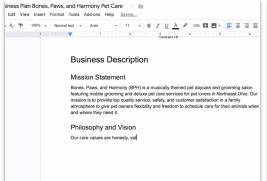
#### DIGITAL APPLICATION SKILLS

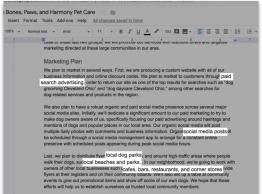
Formatting text in a document











The goal of our marketing is to get people into our location to purchase services. We will



# **Estimate Financing for Your Business Plan**

#### **DESCRIPTION**

Estimate startup expenses and capital and project profit and loss for your first year in business using Google Sheets.

#### PRACTICAL LIFE SKILLS

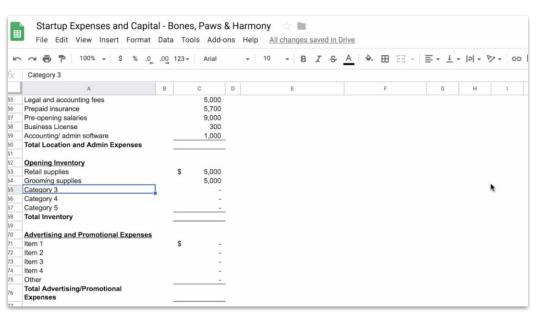
Balancing finances, estimating costs, managing business costs

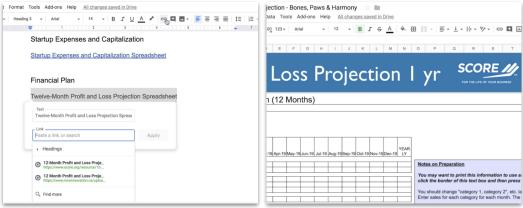
#### **DIGITAL APPLICATION SKILLS**

Organizing data, linking information











# Connect and Collaborate From Anywhere with Digital Tools

#### **DESCRIPTION**

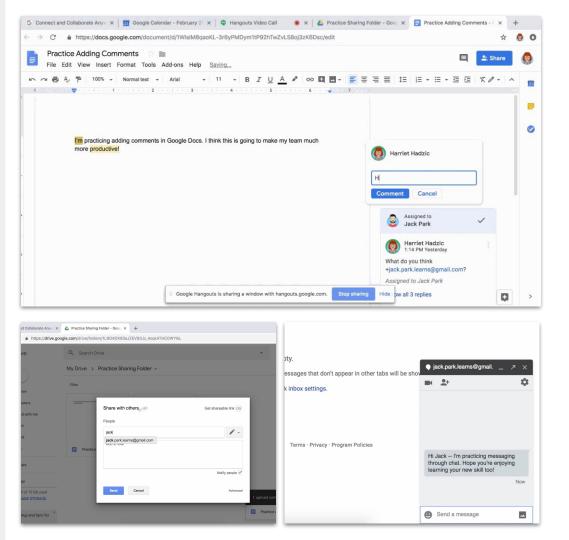
Learn digital skills to improve your workplace collaboration and communication.

#### PRACTICAL LIFE SKILLS

Effective communication and collaboration using the cloud

#### **DIGITAL APPLICATION SKILLS**

Adding comments to a document, using messaging and video chat, sharing files





### Send Professional Emails

#### **DESCRIPTION**

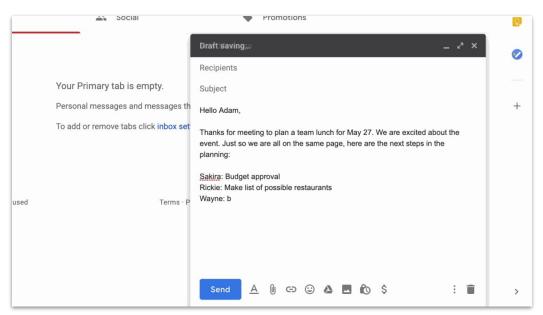
Learn how to write professional emails for specific workplace situations.

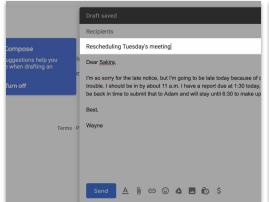
#### **PRACTICAL LIFE SKILLS**

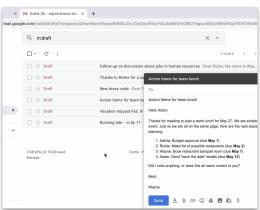
Professional communication and collaboration

#### **DIGITAL APPLICATION SKILLS**

Drafting, formatting, and sending professional emails with subject lines









# Brainstorming Ideas in a Group

#### **DESCRIPTION**

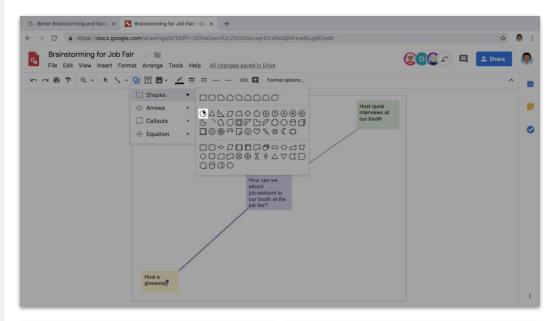
Practice brainstorming ideas and collaborating with others to share information.

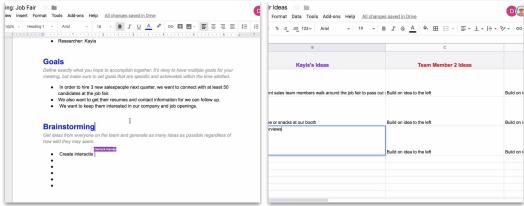
#### PRACTICAL LIFE SKILLS

Collaboration and idea sharing, idea development

#### **DIGITAL APPLICATION SKILLS**

Create a digital mind map, brainstorm in a document, brainwrite in a spreadsheet





## **APPENDIX 2: Features**

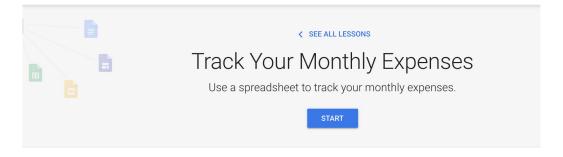
Features of the curriculum and its website

# Free, flexible, easy-to-use

Takes just minutes to get started and learn new skills

Modular lessons can be taught as full curriculum or one-off

Learners can complete lessons in groups or on their own



TIME TO COMPLETE

To 45 - 90 minutes

SUITABLE FOR

Adult Learners

SKILLS COVERED

Conditional formulas

Organizing data

Spreadsheet organization

USING

Sheets

#### LESSONS

Lesson 1: Track Your Monthly Expenses

- 1. Introduction to Track Your Monthly Expenses @
- 2. List Items and Costs
- 3. List Categories and Determine Frequency
- 4. Create Column Headings
- 5. Add Up Your Expenses
- 6. Track Your Monthly Expenses Wrap-Up
- 7. Reflection
- 8. Extensions: Track Your Monthly Expenses

#### 10 Main Features

- 1 Free
  As part of our commitment to accessibility, the curriculum is entirely free.
- 2 Online
  The curriculum is online, so you can get started on any computer or device connected to the internet.
- Research-backed
  The curriculum is based on extensive research on in-demand job skills and in-person testing at community organizations and community colleges.

#### 10 Main Features

Video-based

The curriculum is delivered through video-based lessons, so students gather information by listening, reading, and watching instructions for critical reinforced learning. Videos have closed captioning and adjustable playback speeds to meet the needs of a wide range of learners.

Practical
The curriculum takes big objectives—like making a budget—and breaks it down into smaller, more manageable steps. Students work on projects that will serve them outside of class.

Learners can even work towards the <u>G Suite Certification</u> to be able to demonstrate their expertise.

**Extensive** 

The curriculum has 18+ lessons for Adult Learners so there's something for everyone.

#### 10 Main Features

- **7** Flexible
  - Lessons are as short as 45 minutes and as long as 10 hours. They're also modular, so you can pick and choose what's right for your students. Lessons can be used for Community College Credit, Community and Family Learning, Job Training and Workforce Development or High School Equivalency.
- Self-paced
  Students work at their own pace, and can get support when they need it. Each lesson has a text transcript to help students understand the content.
- Validated
  The curriculum has received multiple awards from leading edtech organizations.
- Support-oriented
  Every lesson includes lesson plans to help instructors get started and offers extensive email support in case any questions come up along the way.

### How does digital literacy affect you?

#### **CHALLENGE:**

The job market is changing — and employers are looking for skills that many people aren't learning.



Percentage of 18- to 25-year-olds who believe their education gives them the skills they need to enter today's workforce



Proportion of jobs in 2020 that will require skills that aren't commonly taught today

### **Introduction to Digital Literacy**

#### **OPPORTUNITY:**

Technology lessons can build practical skills that prepare people for the fastest growing job sectors.



Growth rate of digital-based, middle-skilled jobs compared to other kinds of jobs



Percentage of today's job openings that require a high-school degree but not a four-year college degree

Source: Burning Glass