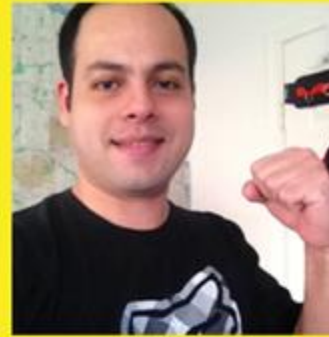
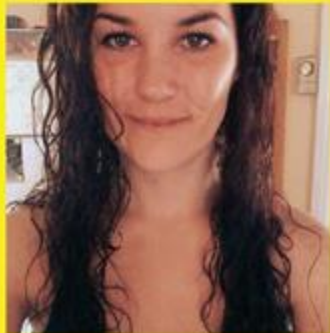


Marketing & Communications Updates

*2020 Initiatives Preview &
Grad of the Month Details*



ARE YOU
GED'S GRAD
OF
THE **MONTH?**



What is Grad of the Month

Spotlight 1 recent GED grad per month who has

- shown determination to overcoming obstacles
- committed to continue education or advance career
- inspires other GED students with their story



Grad of the Month Details

Entries due by March 6th

- Emails have gone out to grads in past year and adult ed
- Stories submitted after the 6th will be considered for next month

Grad of the Month to be announced mid-March

- Grad's story will be featured on Facebook page
- Grad will receive an iPad

Other standout stories will also be highlighted

Program will continue through end of year

Customizable Printable Flyer – As requested in Chicago

- For use wherever print flyers are needed (e.g. parole offices, one stops, community colleges, libraries, community centers, etc.)
- Accessible to all educators, programs on the website
- Contains zip file that includes:
 - Customizable flyers for program name, contact information and/or URLs/social media accounts
 - Four different front-side options
 - Printing instructions

How/Where to Access Print Flyers

The screenshot shows the GED website interface. At the top, there is a search bar, language selection (English - US), and a 'Log In' button with a 'SIGN UP' link. The main navigation menu includes 'About The Test', 'Study', 'Grads and Transcripts', and 'Blog'. A breadcrumb trail reads: Home / Educators & Admins / Teaching the GED® Test / Promote Your Program.

Left Sidebar:

- GED Program Overview
- Teaching the GED® Test
- Free Classroom Materials
- Teaching Resources
- Professional Development
- Prep Products
- Promote Your Program** (highlighted)
- State Policies
- Test Administration
- GED Manager

Top Resources:

- Professional Development Training (View Resource)
- Resources to Guide Your Instruction (View Resource)
- Free Classroom Materials (View Resource)

Announcements:

Join us in Atlanta, GA for the 2020 GED Annual Conference. Early bird prices available until March 31. [Register Now](#)

Main Content Area:

Promote Your Program

We have a wealth of materials and resources to help you expand the GED® in your adult education center. And the best part? They are all free!

GEDPrep Connect™

Use this time saving tool to build stronger connections between your adult education program and local students.

- Students can search for adult ed centers by location and easily find yours on GED.com
- You can access data about active students and students interested in your program
- You can control enrollment, contact students and manage their progress with customizable reports through [GED Manager™](#)

Already a GEDPrep Connect user? Click [here](#) to add or change your prep program

[Learn More About GED Manager™](#)

GED PrintHub

Get free professionally printed marketing materials such as brochures, flyers, sample note boards and more. You only need to pay for shipping and handling.

[Access GED PrintHub](#)

Printable Flyers

You can now download flyers to print and distribute on your own. These PDF files are available in English and Spanish. The front of the flyers are customizable to include your program's contact info.

[Download](#)

Download Here

Eng. & Esp. Versions



CHANGE YOUR PATH
START WITH THE GED®

"The GED has given me purpose. It has opened up several doors for me. It has changed my life."
 — Sharlene, GED Grad

WHETHER IT'S A NEW CAREER OR GOING TO COLLEGE,
 IT ALL BECOMES **POSSIBLE** WHEN YOU EARN YOUR GED.

GET STARTED AT GED.COM

FIND A NEARBY CENTER. PREP AT YOUR PACE. **BE READY TO PASS.**

Type information about your center here.

Example: name, address, hours of operation, phone number, and email address in addition to other information.

WHY GED®?

OVER
20 MILLION
 GRADS — AND COUNTING!

98%
 of colleges and employers accept the GED

GED grads can earn on average
\$9,000 more per year

"What I liked about the GED program is that it allowed me to go at my own speed."
 — Yvette, GED grad

Prep at your pace. Take these steps to jump start your future:

- Sign up for local classes or study on your own through a variety of options at GED.com.
- Take GED Ready, the official practice test to discover how likely you are to pass.
- Take the test at a testing center near you. You can take all four subjects at once or one at a time.

GET STARTED AT GED.COM

FIND A NEARBY CENTER. PREP AT YOUR PACE. **BE READY TO PASS.**

CHANGE YOUR PATH
START WITH THE GED®

"It provided the way for me to further my education. I'm now at college majoring in administrative services."
 — Janelle, GED Grad

WHETHER IT'S A NEW CAREER OR GOING TO COLLEGE,
 IT ALL BECOMES **POSSIBLE** WHEN YOU EARN YOUR GED.

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FIND A NEARBY CENTER. PREP AT YOUR PACE. **BE READY TO PASS.**

CHANGE YOUR PATH
START WITH THE GED®

"The first step is to continue with college, achieve my Bachelor's and go for work."
 — Anna, GED Grad

WHETHER IT'S A NEW CAREER OR GOING TO COLLEGE,
 IT ALL BECOMES **POSSIBLE** WHEN YOU EARN YOUR GED.

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CHANGE YOUR PATH
START WITH THE GED®

"My goal after the GED was to go to college, major in business and work as my own boss."
 — Carlos, GED Grad

WHETHER IT'S A NEW CAREER OR GOING TO COLLEGE,
 IT ALL BECOMES **POSSIBLE** WHEN YOU EARN YOUR GED.

GET STARTED AT GED.COM

FIND A NEARBY CENTER. PREP AT YOUR PACE. **BE READY TO PASS.**



CAMBIA TU FUTURO
EMPIEZA CON EL GED®



"El siguiente paso es continuar con la universidad, lograr mi bachillerato e ir por más."
 — Andrea, GED Grad

YA SEA QUE SE TRATE DE UNA NUEVA CARRERA O DE IR A LA UNIVERSIDAD, TODO ES POSIBLE CUANDO OBTIENES TU GED.

EMPIEZA HOY EN GED.COM

ENCUENTRA UN CENTRO CERCANO. PREPÁRATE A TU RITMO. PREPÁRATE PARA PASAR.



Type information about your center here.

Example: name, address, hours of operation, phone number, and email address in addition to other information.

¿POR QUÉ GED®?

¡MÁS DE 20 MILLONES DE GRADUADOS, Y CONTANDO!

98% de las universidades y empleadores aceptan el GED.

Los graduados de GED pueden ganar un promedio **\$9,000** más por año.

"Lo que me gustó del programa de GED es que me permitió ir a mi propio ritmo."
 — Yvette, GED grad

Prepárate a tu ritmo. Sigue estos pasos para comenzar tu futuro:

- Regístrate para clases locales o estudia por tu cuenta a través de una variedad de opciones en GED.com.
- Toma el examen de práctica GED Ready oficial para descubrir que posibilidades tienes de pasar el examen.
- Toma los exámenes en un centro cerca de ti. Puedes tomar los cuatro a la vez o uno a la vez.

EMPIEZA HOY EN GED.COM

