

Ed Barlow

Educational and Workforce-Related Background

Ed Barlow is President of Creating the Future, Inc. and considered one of the most thought-provoking and entertaining speakers on the influences which will affect industry, organizational, professional and community settings. Ed's professional experience includes executive positions in healthcare, business, higher education, and a Washington D.C.-based management consulting firm. He holds a bachelor's degree in political science from Loras College and a master's degree in management from the University of Notre Dame.

Ed Barlow's client list represents the "Who's Who" within industry, government, education, and the not-for-profit sector.

Ed has worked extensively, domestically and internationally, helping industries and organizations to better anticipate and prepare for what's ahead. His services have included keynoting conventions, designing and facilitating think-tanks and strategic planning activities, and consulting. A representative client list includes:

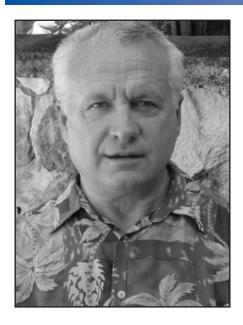
Abbott Laboratories, Aluminum Association of America, Marriott International, Blockbuster, U.S. Chamber of Commerce, Federal Express, Six Sigma Academy of Europe, Hewlett Packard, Kimberly Clark, American Hospital Association, IBM, Travel Industry Association of America, National Association of Manufacturers, U.S. Navy, Lockheed Martin, Whirlpool Corporation, and Federal Reserve Bank Systems.

Ed held vice presidential positions at two institutions of higher learning, served as superintendent of a school district, and taught high school social studies and Spanish. He served for 10 years as an adjunct faculty member with the Graduate School of Education with the University of San Francisco. As a speaker and strategic planning consultant, Ed has worked with over 140 education and education-related organizations. A sampling of his client list includes:

U.S. Department of Education, Association of Community College Trustees, Wisconsin Educational Technology Assn., Michigan Association of School Boards, National Schools Public Relations Association, Iowa State University-College of Agriculture, University of Redlands-CA, Southern Association of College and University Business Officers, Michigan Department of Education, American Association of Adult and Continuing Education, San Diego Community Colleges, Fairfax County Public Schools-VA, College of Southern Idaho, Hillsborough County Public Schools-FL, and Rochester Public Schools-MI.

Ed has designed, facilitated, and spoken at numerous state conferences on workforce and economic development in such states as California, Ohio, Indiana, and Nebraska. He has served as an expert witness before the U.S. House Subcommittee on Education and Workforce. A representative list includes:

National Association of Workforce Boards, US Department of Labor, U.S. Dept of Commerce-Economic Development Administration, California Workforce Association, Marin County-CA Economic Development Authority, Orlando Visitor and Convention Bureau, Rural Workforce 2002 Conference, Tampa Bay Partnership, North Carolina Workforce Partnership, Society for Human Resource Management, Palm Beach County Workforce Investment Board, and the Southeastern Employment & Training Association.



#### Paul E. Clayton

P.E. Clayton and Associates (PECA) is a national motivational corporation that has trained more than 100,000 people in forty five states. PECA has worked with teachers, counselors, job developers, welfare practitioners and the economically disadvantaged to help them achieve success in their jobs and their lives. PECA shows people how to take responsibility for themselves while gaining more control over their lives. PECA teaches employment counselors how to motivate themselves and their clients and how to turn excuses into energy and purpose. The firm teaches job seekers how to overcome personal and situational obstacles and to reverse limiting negative feelings and attitudes into positive forces in their lives.

The company was founded by Paul E. Clayton in 1983. Paul is a former teacher and director of the Camden County (NJ) JTPA Employment and Training Center. He is currently the president of P.E. Clayton and Associates.

Paul Clayton is known nationally for his work in motivation with job training professionals. He received his bachelor's degree in Philosophy and English from Mt. St. Paul College, Waukesha, WI. He has done graduate work at St. Mary's University in Baltimore, MD. Paul spent nine years teaching secondary school English in NJ.

Mr. Clayton developed and headed the Job Search Program at the Employment and Training Center, Camden County, NJ. He later became Executive Director of the PIC of Camden County. Mr. Clayton has been lauded for his non-traditional approach to job search and motivation of the unemployed. Paul has trained over 8000 teachers, counselors and over 100,000 clients in the last 12 years. He has lectured in over forty-five states. Paul has published his book, Developing the Power Within. He is presently working on his new book *The Mind As A Computer*.

Mr. Clayton espouses the idea that skills training is not the best way to help people get jobs. He believes that we in the training area must work to change attitudes before we can reap the benefits of skills training or job search. His workshops are fun and informational.

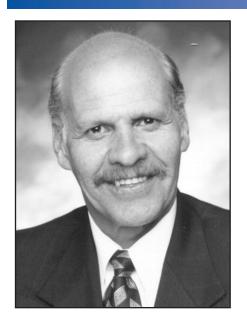


#### **Emily Stover DeRocco**

Assistant Secretary, Employment and Training Administration, United States Department of Labor

Emily Stover DeRocco is the Assistant Secretary for the Employment and Training Administration, where she is responsible for managing a \$10.5 billion budget that funds the country's public workforce investment system. This includes a number of important programs to American businesses and workers including the employment service system, unemployment insurance program, job training services under the Workforce Investment Act, impacted worker Trade programs, Job Corps, services to Older American workers and youth employment and training programs. The focus of Ms. DeRocco's tenure will be administering these programs in a way that meets business needs for a skilled workforce in the 21st Century.

Ms. DeRocco brings a wealth of experience to her position. In addition to high level federal positions serving the Cabinet officers at the U.S. Department of the Interior and the U.S. Department of Energy during the Reagan Administration, Ms. DeRocco spent over ten years as the Executive Director of the National Association of State Workforce Agencies. At the National Association, Ms. DeRocco represented the state officials responsible for administering employment and training programs funded by the federal government and created the Center for Employment Security Education and Research, a non-profit company dedicated to enhancing the capacity of front-line state and local workforce staff in serving business and worker customers. Ms. DeRocco received her Juris Doctorate degree from the Georgetown Law Center in 1982 and was admitted to the Bar of the District of Columbia in 1983. She graduated from Pennsylvania State University with a Bachelor of Arts degree in journalism.



#### Clinton D. Harden, Jr.

Secretary Harden was appointed to serve as Cabinet Secretary for the Department of Labor by Governor Johnson and assumed the position on January I, 1995. During his tenure, Secretary Harden has focused his attention on expanding and enhancing the services provided by 630 employees at the Department. The services provided by the Department are many, those being Unemployment Insurance, Employment Services, Labor Market Information, Wage and Hour, Human Rights and Workforce Development. Since 1998, Secretary Harden and the Department's main focus have been to implement the Workforce Investment Act, a new system, which is a departure from the former Job Training Partnership Act.

Through his leadership, the State re-created itself in its delivery system, thereby creating a state workforce development board along with four local boards. The State Workforce Development Board provides guidance

and vision to the local boards. The local boards in turn, will create their system whereby an individual may seek assistance and be afforded all the resources available to place them into a job. The ultimate goal being one of economic stability.

Secretary Harden's previous experience is as a successful business owner in the food industry for seventeen years and to date his family continues to operate this business. Additional experience includes ten years as an insurance executive for athletic directors of colleges and universities nationwide.

Secretary Harden attended the United States Naval Academy, earned a B.S. degree in Business Management from the University of Utah and a M.B.A. degree from Eastern New Mexico University.

He currently serves on the Board of Directors for the National Association of State Workforce Agencies, Board Member of the Unemployment Insurance Information Technology Support Center sponsored by the US Department of Labor, is a member of Governor Johnson's School to Work Advisory Board, Pardon and Parole Committee, State Workforce Development Board, Children-Youth and Families Interagency Coordinating Group, State Information Technology Commission, and chairs the House and Senate Joint Memorial Disability Employment Taskforce.

As a vital member of the community, he served as Vice-Chair of the Clovis Chamber of Commerce, member of the Amateur Athletic Union and President of the Clovis Chapter where he also coached. He was a member and coach of the Clovis Girls Athletic Association, a member of the Mayor's Council on Juvenile Crime and a member of the Clovis Lodgers Tax Board.

Born in Belen, New Mexico, Secretary Harden moved during his early childhood to Clovis where he spent his adolescent years before moving to La Junta, Colorado where he graduated high school. He is married to Kathrine and they have three children and three grandchildren.



#### John Hockenberry

Hockenberry joined NBC as a correspondent for "Dateline NBC" in January 1996 after a fifteen-year career in broadcast news at both National Public Radio and ABC News. Hockenberry's reporting for "Dateline NBC" earned him an Emmy and much critical acclaim. His most prominent "Dateline NBC" reports include an hour-long documentary on the lives of three former AT&T employees effected by the companies' massive lay-offs; a hidden-camera investigation which confronted the discrimination facing the disabled community; and his extensive coverage for "Dateline NBC" after Princess Diana died.

Hockenberry is also the author of "Moving Violations: War Zones, Wheelchairs and Declarations of Independence," his memoir of life as a foreign correspondent. In 1996, Hockenberry performed "Spokeman," the one-man, off-Broadway show, based on his book. He has also written for

The New York Times, The New Yorker, I.D., The Columbia Journalism Review, Details, and The Washington Post.

Previously, Hockenberry served as a correspondent for the ABC newsmagazine, "Day One" (1993-95), where he contributed on a wide range of stories, including investigative pieces on NASA and a scientific controversy on AIDS, as well as an interview with controversial Russian politician Vladimir Zhirinovsky.

Prior to that, Hockenberry spent more than a decade with NPR as a general assignment reporter, Middle East correspondent and host of several programs. During the Persian Gulf War (1990-91), Hockenberry was assigned to the Middle East, where he filed reports from Israel, Tunisia, Morocco, Jordan, Turkey, Iraq and Iran. He was one of the first Western broadcast journalists to report from Kurdish refugee camps in Northern Iraq and Southern Turkey.

Hockenberry also spent two years (1988-90) as a correspondent based in Jerusalem during the most intensive conflict of the Palestinian uprising. Hockenberry received the Columbia dupont Award for Foreign News Coverage for his reporting on the Gulf War, and an Emmy for his television work.

Hockenberry served as anchor of "Talk of the Nation," a daily two-hour live call-in show from Washington D.C. He anchored the broadcast from its premiere in November 1991.

In 1987, Hockenberry joined NPR where he won his first Peabody Award, while hosting NPR's "Weekend Edition Saturday," for a profile of a young man permanently injured during a drive-by shooting. He received his second Peabody Award in 1990, for his work on "Heat," a daily, two-hour public affairs program Hockenberry helped create, co-produce and host.

Hockenberry's broadcasting honors also include the 1984 and 1985 Champion Tuck Business Reporting Awards, the 1985 Benton Fellowship in broadcast Journalism, and the 1987 Unity in Media Award. He was named one of 40 "Journalist in Space" semifinalists in 1986.

Born in Dayton, Ohio, Hockenberry grew up in upstate New York and Michigan, and attended both the University of Chicago and the University of Oregon. Hockenberry and his wife, Alison, live in New York City with their twin daughters.



#### Paul Ongtooguk

ISER Senior Research Associate, M.A., Curriculum and Instruction, Michigan State University, 1990, B.A., History, University of Washington, 1981, B.A., Religion and Philosophy, Northwest College, Kirkland, Washington, 1979

Paul Ongtooguk is a son of Tommy Ongtooguk past President of the Kotzebue Elders Council. He graduated from Nome-Beltz High School in 1975 and then earned two Bachelor degrees - one in Religion and Philosophy , another in History. While working on the degree in History at the University of Washington he also completed a teaching certificate which included the opportunity to student teach at Seattle Preparatory. Later he completed a Master's of Education in Curriculum and Instruction at Michigan State University.

Paul has worked as a teacher and curriculum developer for the Northwest Arctic Borough School District, served as an elected council member of the Native Government of Kotzebue, as a delegate to the Alaska Federation of Natives and for Inuit Circumpolar Council. Professionally Paul has served on various state level committees concerning Alaska Native Education, Social Studies, and Teacher Education.

Paul has also been a visiting assistant professor at the University of Alaska Fairbanks, a visiting Instructor at Kuskokwim Campus of the University of Alaska, Simon Fraser University, the University of Pennsylvania as well an assistant professor at Ilisagvik College in Barrow, Alaska. He is currently a senior research associate at the Institute for Social and Economic Research at the University of Alaska Anchorage.



**Armando Quiroz**Department of Labor

Armando Quiroz was appointed Regional Administrator for Region 6 Employment and Training Administration (ETA) in San Francisco, California, in December 1994. Mr. Quiroz had been Regional Administrator for ETA, Region X, Seattle, Washington (Mar 91 - Dec 94), and Deputy Regional Administrator in Region VIII, Denver, Colorado (Mar 83 - Mar 91). He had served as Regional Director for Job Corps in the New York and Dallas regions. In 1976 he was asked by the State of Colorado to develop its Governor's Job Training Office, where he served as its first director until 1979.

He is a double recipient of the A National Performance Review Hammer Award for excellence in government services, receiving one award for leadership of a team implementing a one-stop program in cooperation with the Boeing Company in Seattle and the other as a member of a fed-

eral team implementing a federal and state coordinated strategy in respect to dislocated timber workers in the Northwest.

Mr. Quiroz holds a Bachelor of Arts degree from Brooklyn College and a Master of Science degree from Columbia University in New York City.



#### Arliss Sturgulewski

Arliss Sturgulewski received a BA in Economics and Business from the University of Washington, with a major in Accounting. Arliss received an Honorary Doctor of Laws degree from the University of Alaska, Anchorage, in May 1993. She has served on many Local municipal boards, including Planning and Zoning and the Board of Examiners and Appeals. She served in the Alaska State Senate from 1978 through 1992, when she chose not to stand for re-election. She was the Republican candidate for governor of Alaska in 1986 and 1990.

Arlis Sturgulewski gives frequent speeches on public policy and on education issues. She is a trustee for the Anchorage YMCA, Sheldon Jackson College located in Sitka, Alaska, and the University of Alaska Foundation. She serves on the Chancellor's Board of Advisors, University of Alaska, Anchorage, the Advisory Council for the University of Alaska School of

Fisheries and Ocean Sciences as well as numerous other statewide boards and commissions.